

## Social Media & Communications Internship

**To Apply: Please send a cover letter and a resume to [info@sahiyo.org](mailto:info@sahiyo.org)**

If you are driven to create content and conversations on Gender-Based Violence, Human Rights and your choice of medium is social media- then [SAHIYO](#) is looking for you!

[Sahiyo](#), an award-winning organization is dedicated to empowering Asian and other communities to end female genital cutting (FGC) and create positive social change through dialogue, education, and collaboration based on community involvement. By working towards an FGC-free world, we aim to recognize and emphasize the values of consent and a child's/woman's right over their own body. We aim to enable a culture in which female sexuality is not feared or suppressed but embraced as normal. *For more, read about [Sahiyo's storytelling](#) and [our history](#).*

We are fiscally sponsored by [Empowerment WORKS \(EW\)](#), which is a U.S.-based civic and social change organization advancing a whole-system approach to a sustainable world. EW partners with nonprofit organizations and shares knowledge and best practices to accelerate change through their network, Partners in Empowerment.

### Position Description:

We are currently looking for individuals to commit to about **10 hours/week for 6 months** in an unpaid internship that is **remote**. Even though the internship is unpaid at the moment, as Sahiyo continues to grow, we hope to be able to provide a paid position in the future for the right person. In the meantime, this internship is a great opportunity for someone to work with an internationally recognized organization, and learn how organizations develop from the ground up.

### Responsibilities & Duties:

- Assist in creating engaging content for various social media platforms (e.g., Instagram, Facebook, Twitter, LinkedIn, and Tik Tok.) This involves graphic designing, writing captions, and basic video editing.
- Collaborate with the team to develop and implement social media campaigns to drive Sahiyo's message and mission.
- Support the creation and editing of internal and external communications materials such as blog posts, newsletters, and website content.
- Help Sahiyo in improving its communications presence and optimize communications in search engines.
- Track social media engagement and create analytics reports.



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- Stay up to date with social media and communications trends, and share ideas to engage our audience.
- Other related tasks as necessary

**Requirements:**

- Be familiar with social media platforms such as Instagram, Facebook, Twitter, LinkedIn, YouTube, and TikTok. Plus if knowledge using WordPress and Google Analytics.
- Experience creating social media content, including graphics and videos, using tools such as Canva is a plus.
- Excellent communication skills, both verbal and written
- Able to prioritize, organize, manage time well, and deliver to agreed deadlines
- Hardworking, driven, energetic, results-oriented, and independent
- Desire to learn about FGC, with a focus on engaging with the community in a sensitive manner.

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