

About Bhaiyo

Bhaiyo, Sahiyo's male allyship program, was launched on International Day of Zero Tolerance for Female Genital Cutting (FGC) in February 2021. Meaning "male friends" or "brothers" in Bohra Gujarati, Bhaiyo is both a resource and an avenue for men to become involved in raising awareness of FGC. This program grew organically from male allies interested in creating a space to discuss male engagement on the issue of FGC. Learn More at: <https://bit.ly/BhaiyoMaleAllies>

History

In the Dawoodi Bohra community, a South Asian Muslim community, men are generally not aware of FGC as it is often relegated to a woman's issue or private matter. Thus, men's role as decision-makers in these traditional family structures can influence whether FGC is continued. Harmful, deeply ingrained, community-rooted social norms could be abandoned if men help counter traditional gender norms, in this case, continuing the FGC.

Become a Bhaiyo Member

English application:
bit.ly/BhaiyoApplication

भाईयो स्वयंसेवक आवेदन पत्र
bit.ly/BhaiyoHindiApp



CONTACT

☎ +1 508-263-0112

🌐 sahiyo.org

✉ info@sahiyo.org

📷 [@sahiyovoices](https://www.instagram.com/sahiyovoices)

📺 [@SahiyoVoices](https://www.youtube.com/SahiyoVoices)

🐦 [@sahiyovoices](https://twitter.com/sahiyovoices)

📘 [@SahiyoVoices](https://www.facebook.com/SahiyoVoices)

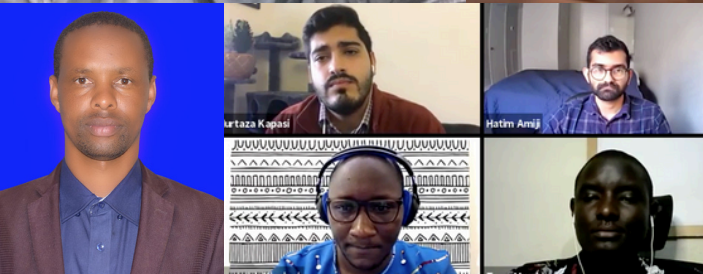
🌐 [Sahiyo](https://www.linkedin.com/Sahiyo)

sahiyo
United Against Female Genital Cutting



PROGRAM ACTIVITIES

- Educational Webinars
- Public Outreach Campaigns
- Storytelling via Blogs, Media, Social Media etc.
- Male Engagement Resources
- Community Member Meetings



PROGRAM IMPACT 2020-2023

- 18** BHAIYO MALE IDENTIFYING MEMBERS
ENGAGED WITH OUR PUBLIC AWARENESS CAMPAIGNS VIA SOCIAL MEDIA **13,247**
- 36** PARTICIPATED IN OUR PUBLIC AWARENESS CAMPAIGNS
ATTENDED BHAIYO MALE-ENGAGEMENT EDUCATIONAL WEBINARS **176**
- 28** BLOG POSTS WRITTEN TO UPLIFT MALE ENGAGEMENT ACTIVITIES TO END FGC
MALE-IDENTIFYING MEMBERS JOINED ADDITIONAL ANTI-FGC PROGRAMMING EFFORTS AFTER JOINING BHAIYO **81.3%**

PROGRAM GOALS

- To build a community that engages male-identifying individuals to have a role in the work to end FGC
- To educate male-identifying individuals so they have the skills to provide love, support, and understanding to FGC survivors and impacted communities
- To generate resources that male-identifying individuals can use to raise awareness of FGC and conduct anti-FGC advocacy work

